

*Looking for something unique
to reflect your business?*

SPECIAL EVENTS
within the

Texas Mushroom Festival

Become the Exclusive Sponsor of:

- ◆ The Cooking Showcase
- ◆ Gateway Info Tent
- ◆ The Queen Contest
- ◆ The Auto Showcase
- ◆ The Shiitake 5K Run
- ◆ Entertainment Stage

Complete Sponsorship
of any one of the above
Special Events

\$3,000.00

Includes
SILVER STATUS
plus exclusive advertisement
for all of this event's information.

Benefits for General Sponsorship

\$1,000 Level

- ◇ 4 VIP Wine Tasting Tickets
- ◇ Name on Event Shirt
- ◇ Name on Event Banner
- ◇ Announcement during event

\$500 Level

- ◇ 4 VIP Wine Tasting Tickets
- ◇ Name on Event Shirt
- ◇ Announcement during event

\$250 Level

- ◇ VIP Wine Tasting Tickets
- ◇ Name on Event Signage
- ◇ Announcement during event

\$100 Level

- ◇ 2 VIP Wine Tasting Tickets
- ◇ Announcement during event

Texas Mushroom Festival Mission Statement

The mission of the Texas Mushroom Festival is to make a major contribution to the ever improving quality of life in the City of Madisonville by providing its citizens with a significant and continuing source of community pride, a citywide celebration by and for every citizen and a means of promoting the benefits of a common bond between the people, businesses, government, education and civic organizations which make up our community.

The Mushroom Festival will strive to continually increase its draw as a regional tourism magnet, growing stronger in appeal-power every year, presenting an opportunity to showcase our city's hospitality, and ultimately impacting the economic growth of Madisonville.

GOALS:

Provide a unique cultural and educational experience for Texans.

Expand tourism and create opportunities for local organizations and businesses to showcase their products and services.

To establish and maintain an administrative committee to achieve the purposes outlined in the mission statement.

To promote agricultural, culinary, and fine arts in East Texas.

To provide opportunities for local organizations to raise revenue and give volunteers a sense of community pride.

To provide fun activities and opportunities which have a broad appeal to East Texans.

Strategic Goal:

*To be recognized as one of the top festivals
in the great state of Texas!*

Texas Mushroom Festival

Post Office Box 695
Madisonville, Texas 77864

www.TexasMushroomFestival.com

936. 348-9334

Tenth Annual



**Texas
Mushroom
FESTIVAL**

FIESTA DE HONGOS

madisonville

★
2011

Gala Dinner and Auction

Friday, October 21, 2011

\$100 per person

Texas Mushroom Festival Saturday, October 22, 2011

Texas Wine Tasting & Cooking Demos
with Entertainment

\$10 person

12 noon - 9:00 pm



Throughout the day
Shiitake 5K Run/Walk

Day-long Entertainment

Creative Vendors & Exhibitors

Auto Showcase

2011 Sponsorship Invitation

The 2011 Texas Mushroom Festival Committee seeks your generous support. Help us continue to present one of the finest culinary and wine events of the year. Now is the time to stake your claim to some of the fame!

Have you saved the dates?

Friday, October 21st is the Gala Dinner and Auction featuring a gourmet menu and four of the best wines from Texas.

Saturday, October 22nd is the tenth Texas Mushroom Festival.

Here's the Big Picture:

- Our Gala Reception & Dinner prepared by the chefs of the Brazos Valley Chefs Association includes live entertainment and the best auction of the year.

- Start the day with the Shiitake 5K Run/Walk.

- Monterey Mushrooms, Inc. will be grilling their famously delicious portabella fajitas and showing everyone how they are grown.

- Vineyards from across Texas will be offering their wines while chefs create dishes featuring our famous native Monterey mushrooms from 12 noon until 9:00 pm with some great entertainment.

- The Square and beyond will be filled with Arts & Crafts vendors and food providers.

Quilts and photos from Madison County Arts Council's annual contest will be on display in the Kimbro.

- The Auto Showcase expands all the way up Elm Street.

- The Mushroom Queen and her court preside over the entire event.

All events are subject to change.

Choose a Level of Involvement



Platinum – \$8,000 and up

Name/logo on all media.
 10 Dinner Tickets
 10 VIP Wine Tasting Tickets
 Full-page advertisement in 2011 Program
 Web link to your designated homepage
 Event introductions and announcements



Gold – \$5,000

Name/logo on all subsequent media.
 4 Dinner Tickets
 4 VIP Wine Tasting Tickets
 Web link to your designated homepage
 Half-page advertisement in 2011 Program
 Event introductions and announcements



Silver – \$ 2,500

Name/logo on all subsequent media.
 2 Dinner Tickets
 4 VIP Wine Tasting Tickets
 Web link to your designated homepage
 Quarter-page Advertisement in 2011 Program
 Event introductions



Bronze – \$1,250

Name/logo on web/banner/shirts.
 4 VIP Wine Tasting Tickets
 Web link to your designated homepage
 Sixth-page advertisement in 2011 Program
 Event introductions

The sponsor benefits for each respective level constitutes the entire package offered. The Texas Mushroom Festival is under no obligation to provide additional benefits. The sponsor permits the Festival to use their name/logo in all promotional and advertising materials.

www.TexasMushroomFestival.com

2011 Sponsorship Commitment



	\$	Amount
<input type="checkbox"/> Platinum		_____
<input type="checkbox"/> Gold		_____
<input type="checkbox"/> Silver		_____
<input type="checkbox"/> Bronze		_____
<input type="checkbox"/> Special Event		_____

Additional Dinner Tickets @ \$100 ea. _____

_____ Value _____

Identify other or in-kind contribution

Total commitment _____

Thank you!

 Name as it appears as Sponsor

 Contact person

 Mailing address

 City, State zip

 Telephone

 Email address

Please make checks payable to:

Texas Mushroom Festival

Post Office Box 695 - Madisonville, Texas 77864

Check enclosed

Bill me

In order to get your name on all our publicity, final payment should be made by September 1st.

Please retain a copy of this page for your records.

Your Contact person will be asked to supply ad copy and/or logo information.

Questions?
 Call Britt Allen

936. 348-9916 office or 979. 450-4603 cell